

DD BRICKS INFO SHEETS



In this deck, you'll find comprehensive details about our offerings, from size and scale options to pricing and timelines. Whether you're exploring ideas or planning your next project, this guide has been designed to provide all the clarity and inspiration you need.

WHO WE ARE



We are a **German-based, multi-national team** with a passion for creativity and innovation. With years of experience in building LEGO®-related businesses, we've become the world's largest reseller of pre-loved LEGO® parts; a testament to our commitment to sustainability and quality.

We are now **redefining the corporate gift space with custom LEGO® gifts** that are *memorable, impactful, and unique*.

Catering to companies and working closely with leading distributors, we specialize in crafting thoughtful and innovative solutions that capture your brand's essence. From concept to delivery, every set we create tells a story, **your story**. From client appreciation to team-building activities, we craft impactful and memorable sets tailored to meet your specific needs.





WHO WE BUILD FOR

Custom LEGO® creations aren't just gifts; they're stories that connect and inspire. From employee onboarding kits and team-building rewards to trade show giveaways and milestone celebrations, we design each set to capture your unique purpose.

Across industries like technology, real estate, healthcare, and more, our LEGO® builds bring a sense of wonder and innovation to every occasion. Whether it's a branded model for your office or a token of appreciation for your clients, the possibilities are endless.

INDUSTRIES WE SERVE



Custom LEGO® Corporate Gifts Tailored for Every Business



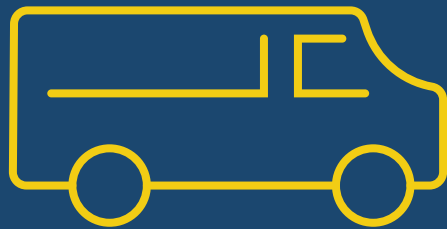
TECHNOLOGY & INNOVATION

Tech Companies
Startups
Software Firms:



REAL ESTATE & ARCHITECTURE

Architectural Firm
Real Estate Developers
Interior Designers



TRANSPORTATION & LOGISTICS

Automotive Brands
Logistics Companies
Fleet Services



HEALTHCARE & WELLNESS

Hospitals
Wellness Brands
Medical Suppliers



EDUCATION & LEARNING

Schools
Universities
Training Programs and Courses



CONSUMER BRANDS & RETAIL

Consumer Brands
Retail Stores
E-commerce Platforms



FINANCE & BANKING

Perfect For: Developers,
architects, and real estate
agencies.



ENTERTAINMENT & MEDIA AGENCIES

Film Studios
Event Agencies
Media Campaigns



MANUFACTURING & INDUSTRY

Manufacturers
Industrial Companies
Supply Chain Firms



HOSPITALITY & TOURISM

Perfect For: Schools, universities,
and learning programs.

USE CASES FOR LEGO® GIFT SETS



From employee engagement to impactful client appreciation, here are some ways to elevate your gifting strategy with custom-built LEGO® sets.



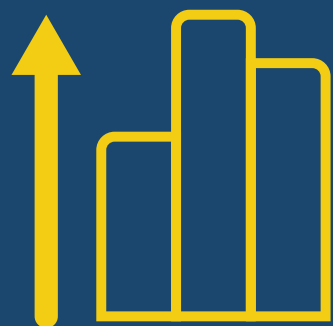
EMPLOYEE ONBOARDING

Make new members feel valued with custom LEGO® sets that celebrate their start.



MILESTONE CELEBRATION

Honor employee, partners and company milestones with personalized LEGO® builds.



MARKETING & PROMOTIONS

Trade Show Giveaways, Product Launches, Marketing Campaigns



TEAM BUILDING EVENTS

Encourage teamwork and creativity with engaging LEGO® activities during team building events.



EVENTS & CONFERENCES

Draw attention to your booth or delight attendees with exclusive LEGO® sets as part of events.



CLIENT APPRECIATION

Strengthen client relationships with meaningful and unique LEGO® designs as tokens of gratitude.



PRODUCT LAUNCH

Launch your latest products with LEGO® models that captivate and tell your brand story.



AWARDS & TROPHIES

Celebrate excellence with bespoke LEGO® awards or trophies that are truly one-of-a-kind.



PRICING DETAILS

We understand the importance of clarity and value. That's why we've broken down the components that influence the cost of your custom LEGO® sets. From concept development to design complexity, scale, packaging, and production details, every element is considered to ensure the best fit for your needs and budget.

Learn what goes into each set, from unique bricks and intricate designs to high-quality finishing touches; and how you can customize your order without compromising on quality or creativity.

PRICING BREAKDOWN

This breakdown allows you to mix and match options based on your budget. Some components of your custom LEGO® gifts come with tailored options that can impact the overall cost.



LEGO® PARTS

LEGO® parts form the core of every build and are often the most significant cost factor. The price depends on the complexity, rarity, and quantity of parts required to bring your project to life.

A. Pre-Loved LEGO® Parts

Pre-loved LEGO® parts are cost-effective, sustainable, and ideal for projects that prioritize budget without compromising quality.



B. New LEGO® Parts

New LEGO® parts ensure premium quality, pristine condition, and are perfect for high-end builds where first impressions matter.



ADD-ONS

Add-ons enhance the overall build and make your project stand out with extra elements. These add-ons can include, but not limited to: Minifigs, accessories animals animals, tools, and additional components that complement the build.

ORDER QUANTITY

The order size impacts cost, but more doesn't always mean cheaper. Smaller orders have higher per-unit costs due to sourcing challenges.

It is a little different with LEGO® sets: The ideal "sweet spot" for cost efficiency is typically 500 sets, where parts are readily available.

IMPORT/EXPORT FEES

For international orders, this fee ensures smooth customs clearance and compliance with global shipping regulations.

INSTRUCTION MANUAL

Building Instructions/ Instruction Manuals play a vital role in building LEGO® sets, as they guide recipients in assembling their custom LEGO® sets.

A. Digital Instructions

Eco-friendly, accessible, and perfect for reducing costs.



B. Physical Instructions

Printed manuals provide a tangible, branded experience but add to overall costs.



DESIGN FEE

This fee covers the entire design process: from concept sketches and 3D modeling to prints, sticker designs, and packaging visuals.

The design fee remains constant regardless of order quantity, making larger orders more cost-effective. The sweet spot for efficiency and value typically starts at 500 sets, where parts are readily available.

PRODUCTION COST

Involves sourcing, kitting, test-building, quality control (QC), and hands-on assembly of your sets by our team of specialists.

Our process ensures precision and high-quality final builds, tailored to perfection.

PACKAGING

Packaging enhances the gifting experience and creates a strong first impression. Options range from simple to premium, customized options.

A. Paper Bag with Transparent Window

Affordable, customizable, and sustainable for projects with budget considerations.



B. Die-Cut Box (Matte/Glossy/Highlight/Spot)

Sleek and professional packaging, perfect for branding and presentation.



C. Two-Piece Lid Box with Sleeve

Elegant, premium packaging that elevates the gift's appeal and leaves a lasting impression.



PERSONALIZATION

Personalization adds a unique touch, making your gifts memorable and aligned with your brand identity.

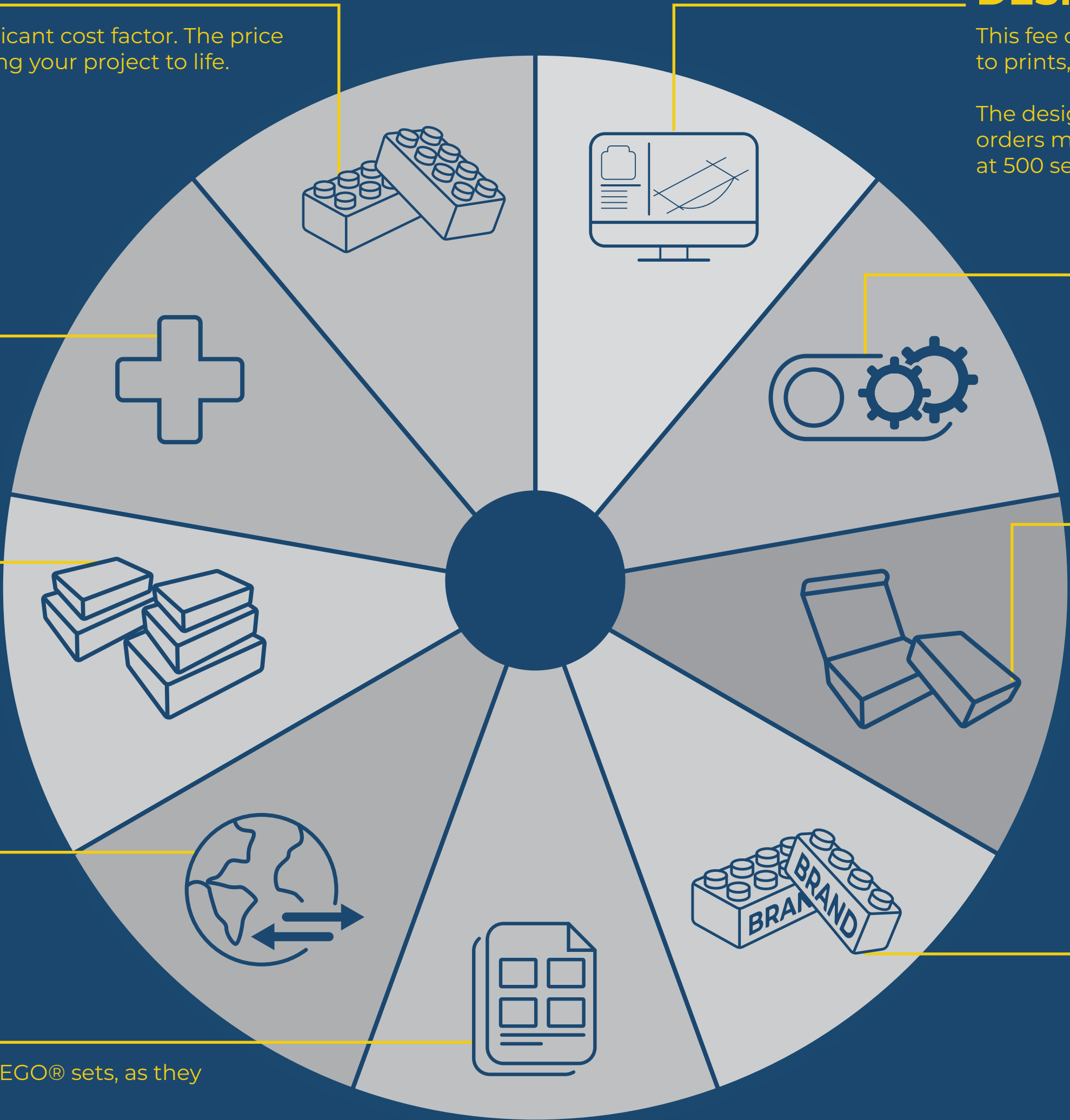
A. Sticker Sheets

Affordable customization with vibrant, branded sticker designs. Perfect for logos or visuals.



B. Custom-Printed LEGO® Parts

Premium personalization that integrates your branding directly onto LEGO® pieces.



WHAT IS IN A SET?



CUSTOM PACKAGING

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PERSONALIZATION: STICKER SHEETS

Personalization adds a unique touch, making your gifts memorable and aligned with your brand identity. **Sticker Sheets:** Affordable customization with vibrant, branded sticker designs. Perfect for logos or visuals.



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PERSONALIZATION: CUSTOM-PRINTED LEGO® PARTS

Personalization adds a unique touch, making your gifts memorable and aligned with your brand identity.

Custom-Printed LEGO® Parts:

Premium personalization that integrates your branding directly onto LEGO® pieces.



SIZE DETAILS

We bring big ideas to life, no matter the size. Whether it's a compact nano-scale design, a micro-scale, or a minifig-scale build, each size offers unique possibilities. Dive into our size chart and discover how different scales can transform your vision. From tiny replicas of large structures to dynamic builds for interactive experiences, we'll help you find the perfect size for your project.

SIZING | SCALE



In the world of LEGO®, scale matters! Each project can be built at different levels of detail and size, depending on your goals and the story you want to tell. Understanding these scales helps us create custom models that perfectly fit your vision. Let's break down the three main scales used in LEGO® design:

MINIFIG SCALE

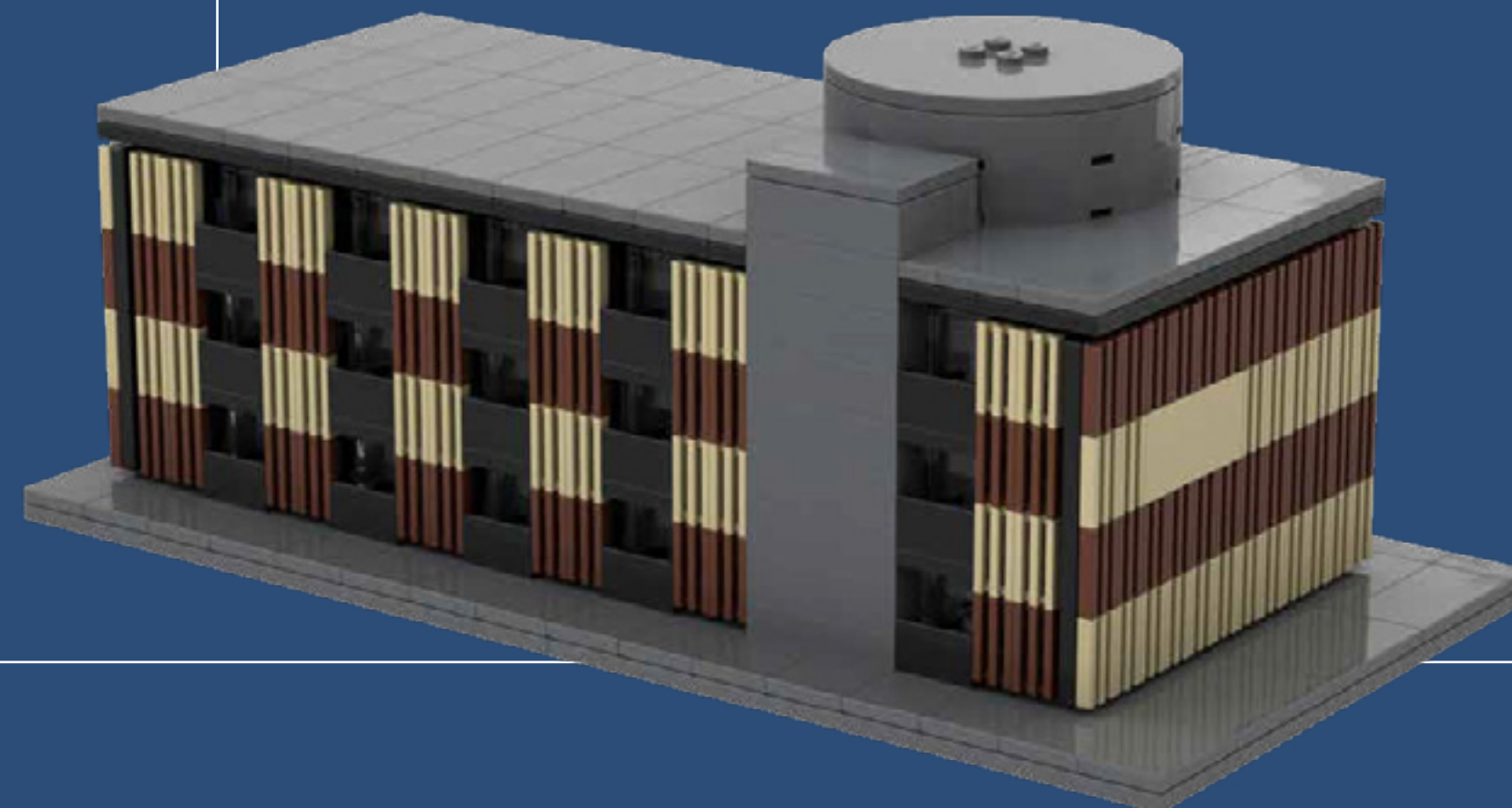
The classic scale for LEGO® creations, designed to interact with minifigures.

Maintains proportions that allow realistic interactions, making it ideal for storytelling, play, and immersive designs. Builds like vehicles, dioramas, and playsets that integrate minifigures.



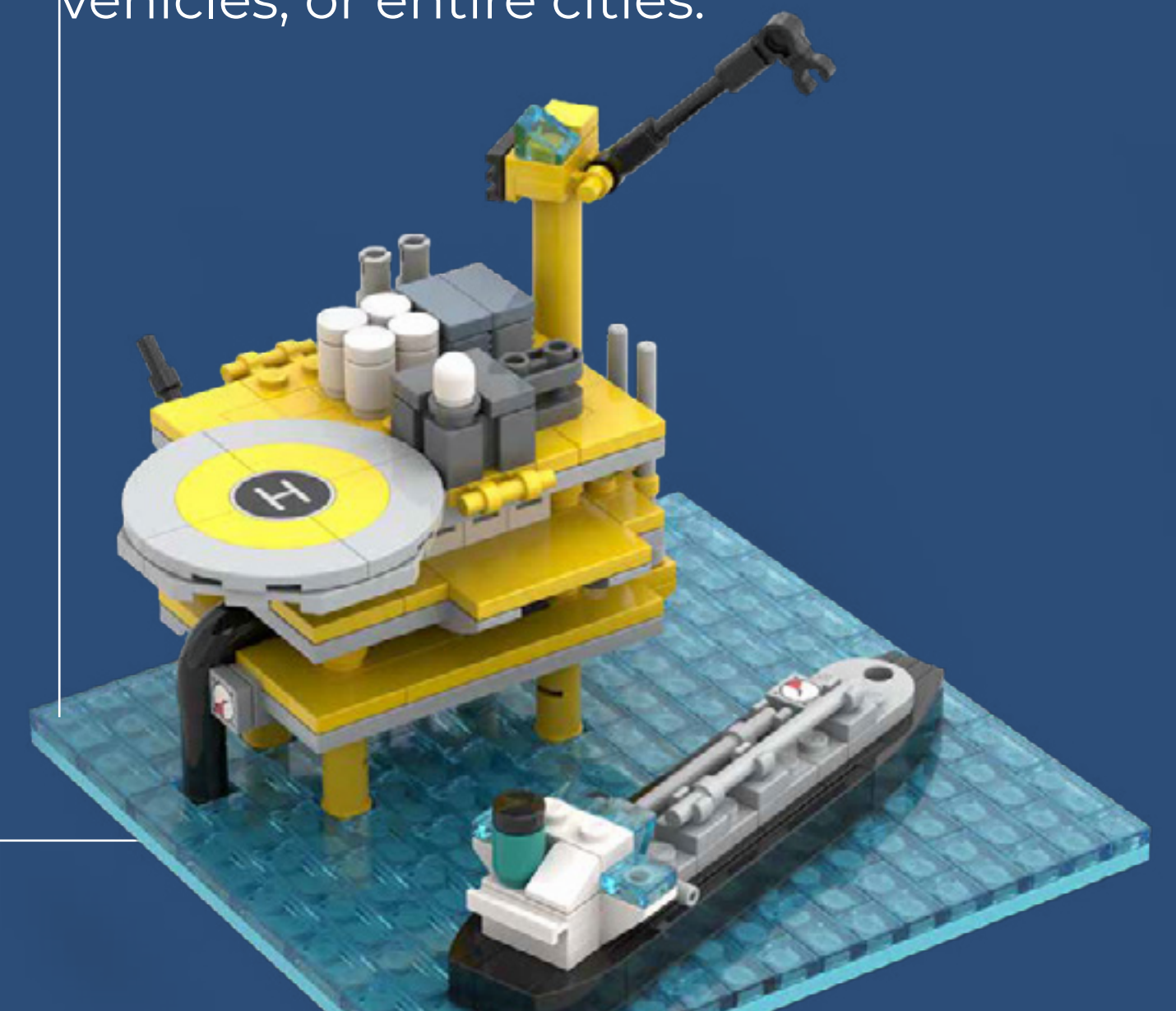
MICRO SCALE

A compact yet detailed representation of larger structures. This scale focuses on capturing the essence of a model while conserving space and materials. At this scale, large structures are represented with fewer bricks, creating a balance between complexity and practicality. Small replicas of buildings, vehicles, or landscapes.




NANO SCALE

The ultimate in miniaturization, showcasing even the grandest ideas in the tiniest form. These creations emphasize simplicity while capturing the essence of the original concept. Ultra-small builds like landmarks, vehicles, or entire cities.

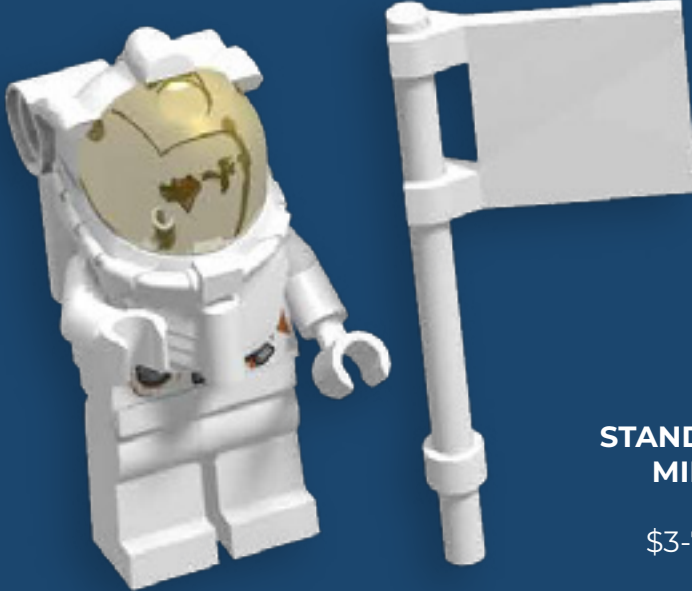


SIZE CHART | XS







TINY HOUSE
\$6USD
4.8cm/1.9"
36pcs




STANDARD MINIFIG
\$3-7USD
4cm



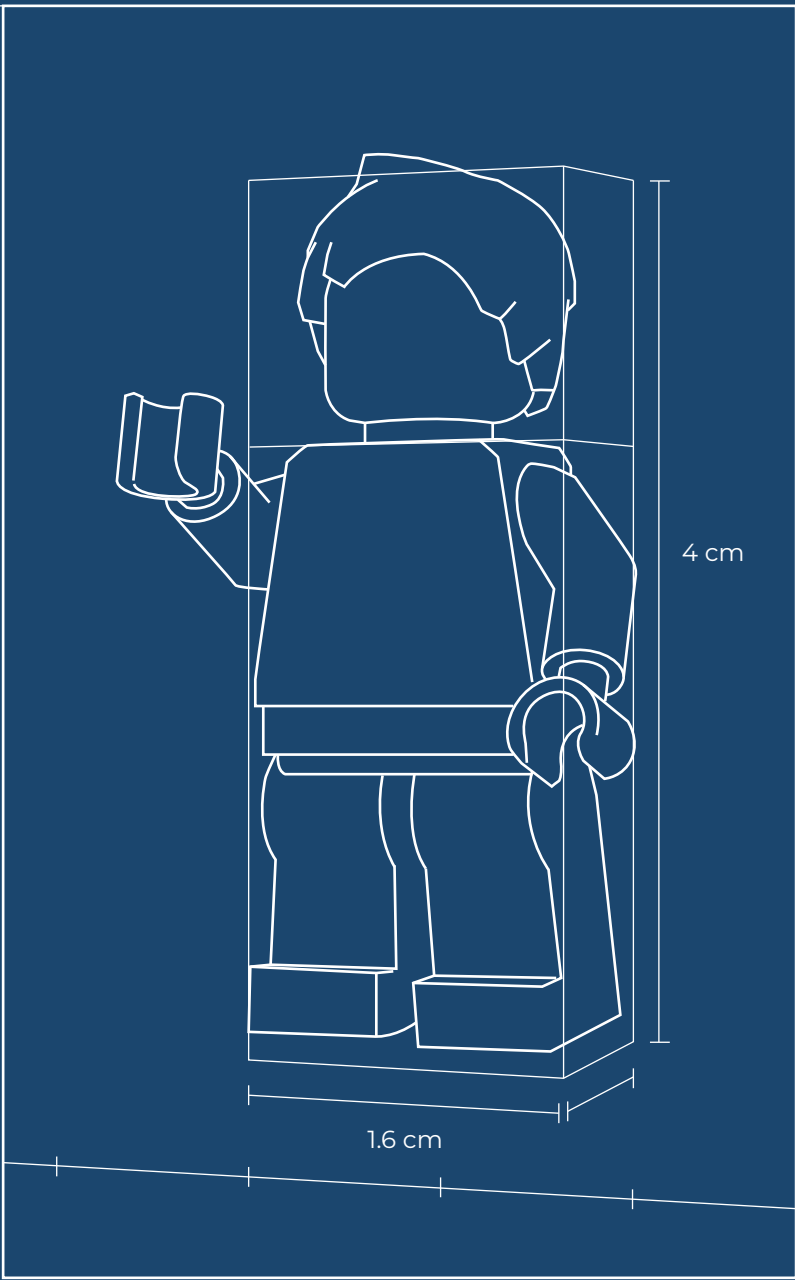
MINI BURGER
\$2USD
4.8cm
14pcs



FOOTBALL CORNER
\$8USD
4.8cm/1.9"



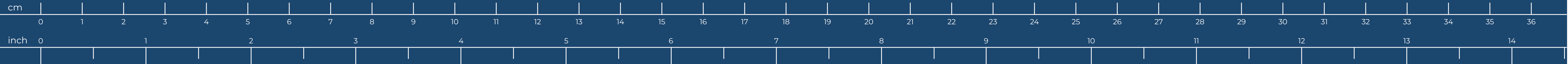
DD AUTO OFF ROAD 4x4
\$5USD
5.6cm/2.2"
35pcs



XS sets are essentially entry-level builds, perfect for giveaways. are designed for simplicity and efficiency, making them ideal for mass production and fast turnaround.

These feature minimal bricks while still capturing the essence of creativity and customization. With their small size and approachable design, XS sets are commonly used as branded giveaways promotional items, or for events.

Please note:
All prices are subject to change based on design complexity and specific part requirements.



SIZE CHART | S



BULLZ
BRICKHEAD

\$23USD
9cm/ 3.4"
95pcs



CITY TRAM

\$47USD | 12.8cm/ 5" | 161pcs



FOOTBALL BRICKHEAD

\$19USD
9cm/ 3.4"
64pcs



OWL LOGO DESIGN

\$21USD
9cm/ 3.5"
85pcs



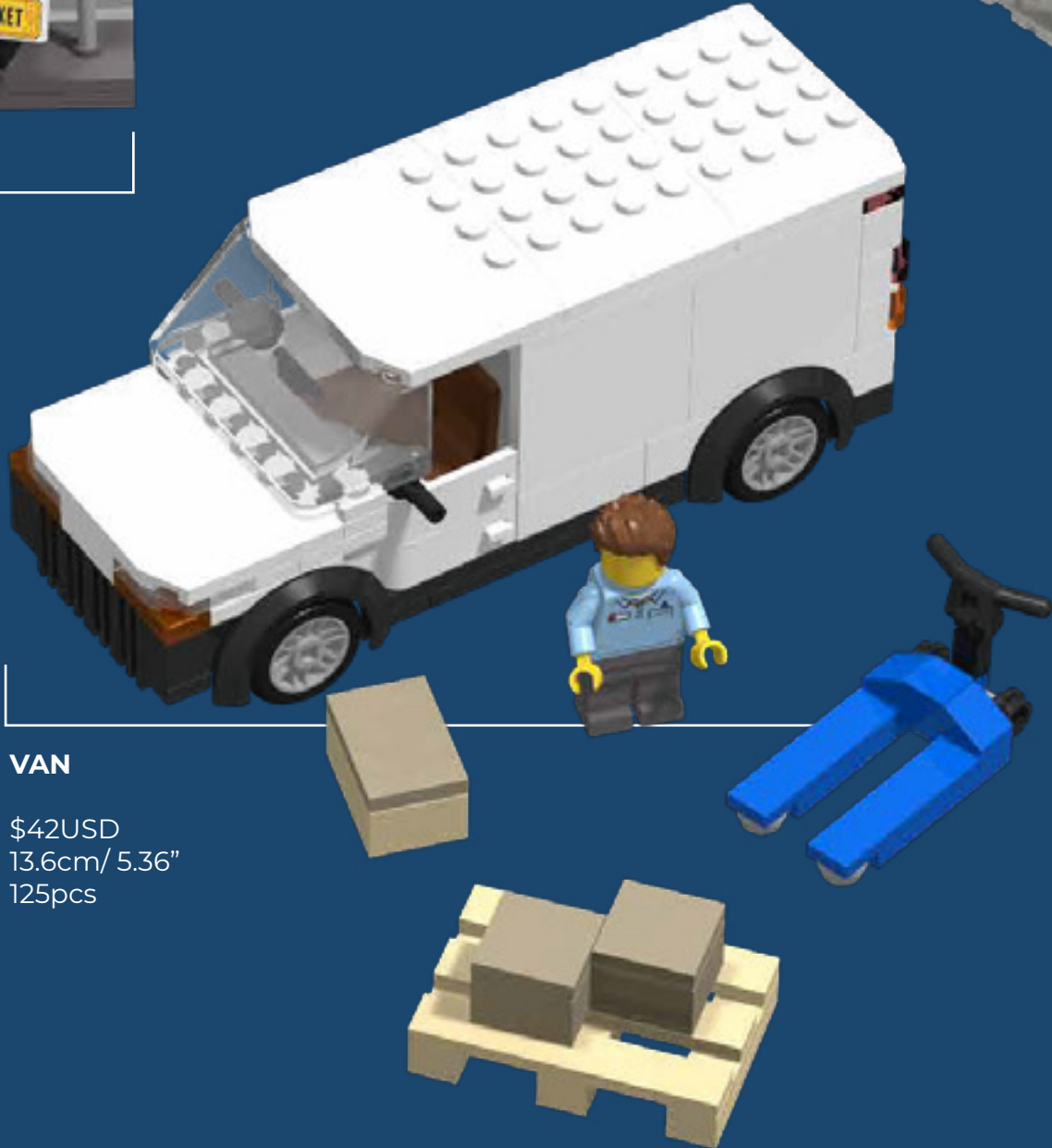
CLOUD CITY

\$45USD | 12.8cm/ 5" | 154pcs



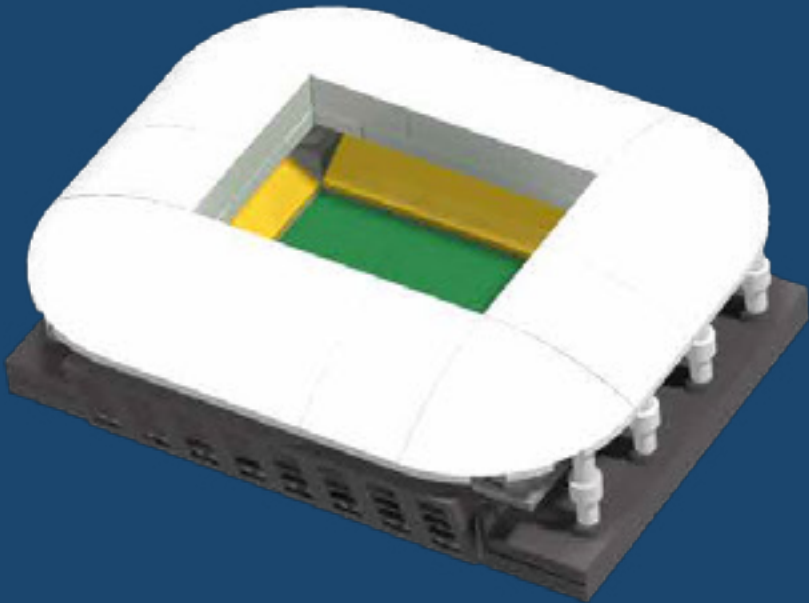
VAN

\$42USD
13.6cm/ 5.36"
125pcs



FOOTBALL STADIUM

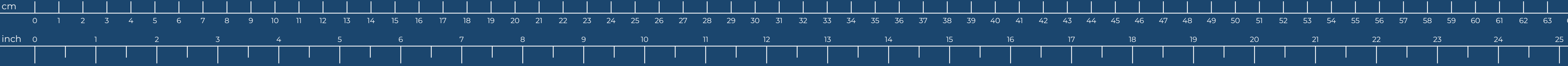
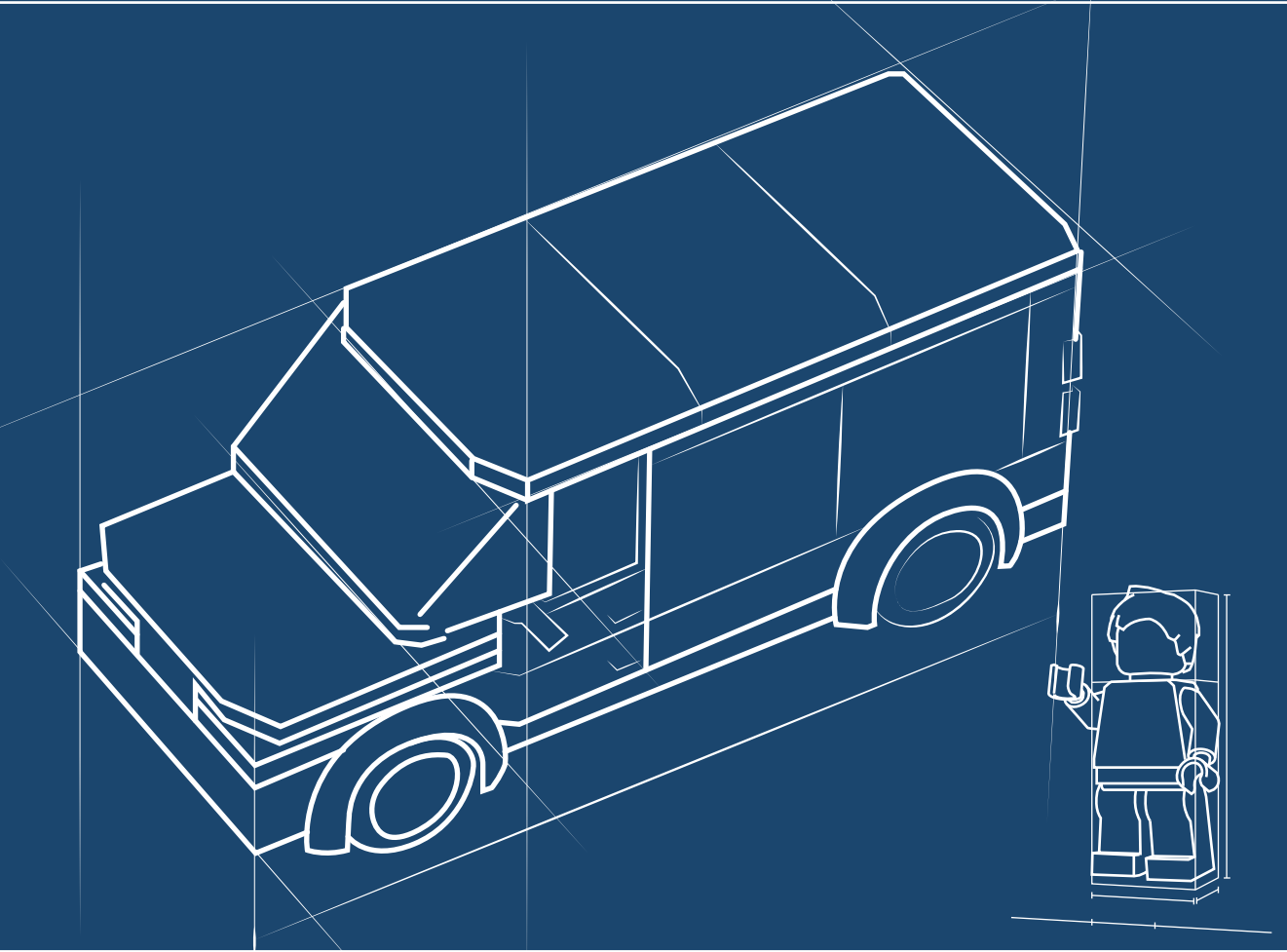
\$32USD | 9.6cm/ 3.8" | 114pcs



Perfect for creating memorable yet compact builds that are ideal for giveaways, client gifts, or small promotional events. Small-scale models maintain detailed craftsmanship while staying manageable in size, making them versatile for high-volume production or personal keepsakes. These builds often include a mix of recognizable icons and minimalistic structures that are easy to display and transport.


Examples include City Tram, Van, and Brickhead Designs.

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SIZE CHART | M







MEDIUM HOUSE
~\$35USD | 14cm/ 5.5" | 150pcs



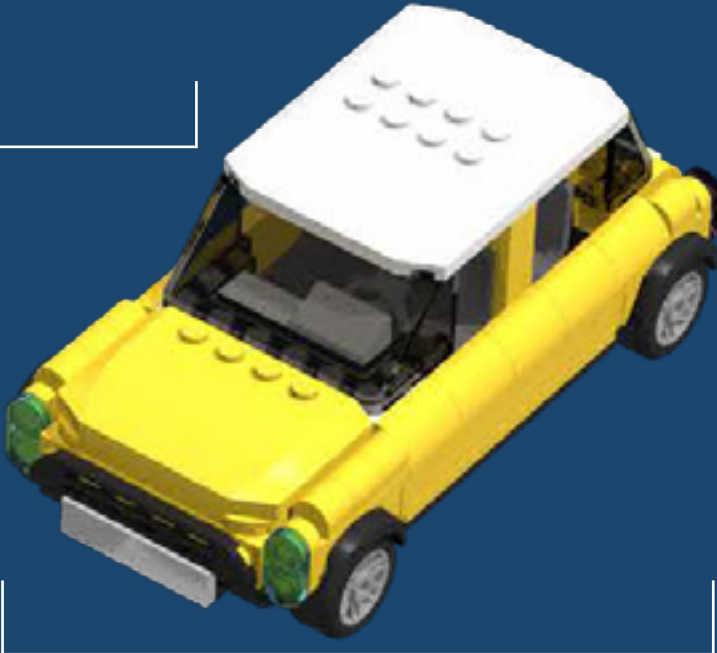
SCIENCE LAB
~\$35USD | 13cm/ 5" | 220pcs



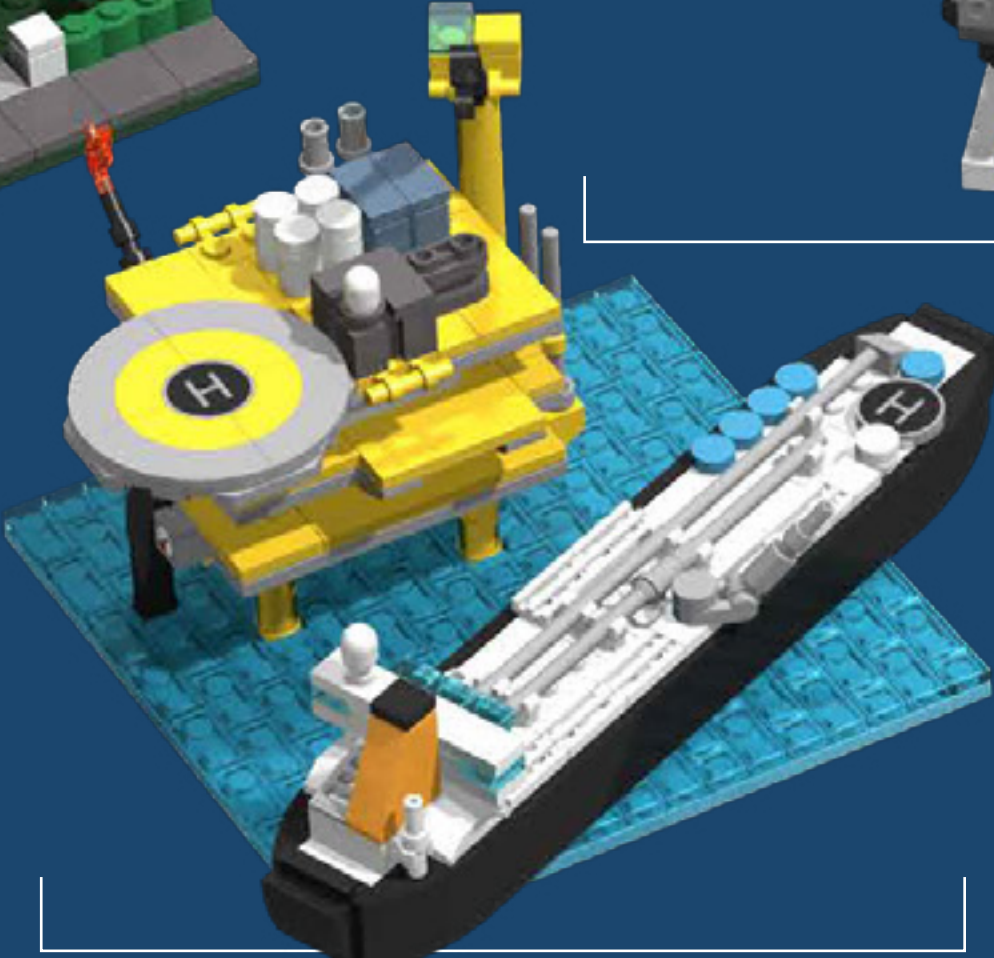
WAREHOUSE EXTERIOR
~\$45USD | 13cm/ 5" | 170pcs



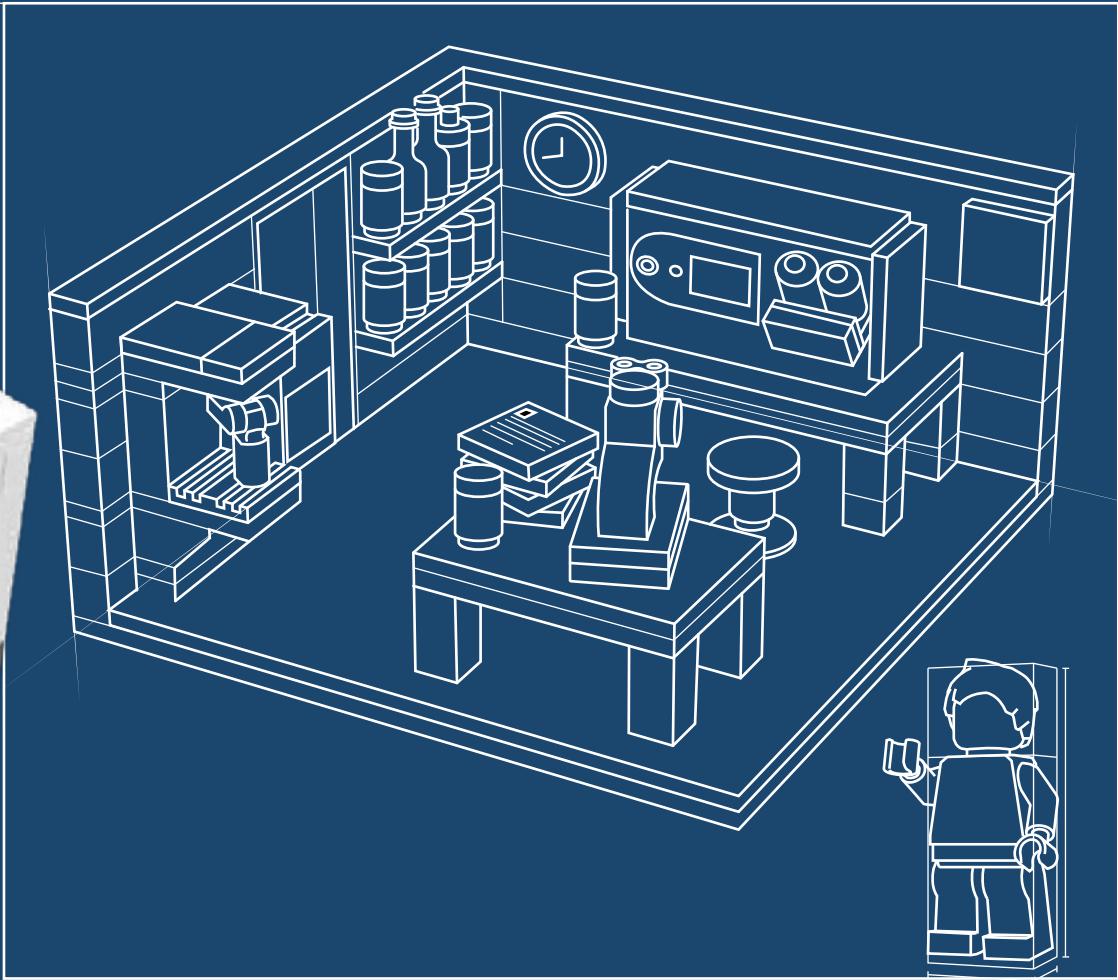
ESCAPADE MARS ORBITER
~\$35USD | 19cm/ 7.5" | 130pcs



MINI COOPER
~\$35USD | 14cm/ 5.5" | 170pcs



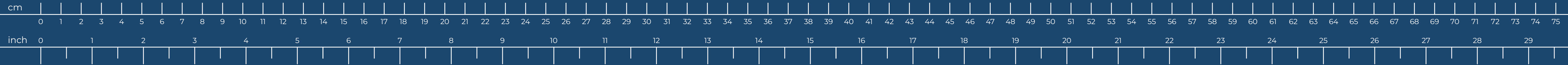
OIL RIG/ TANKER
~\$70USD | 15cm/ 5.8" | 350pcs



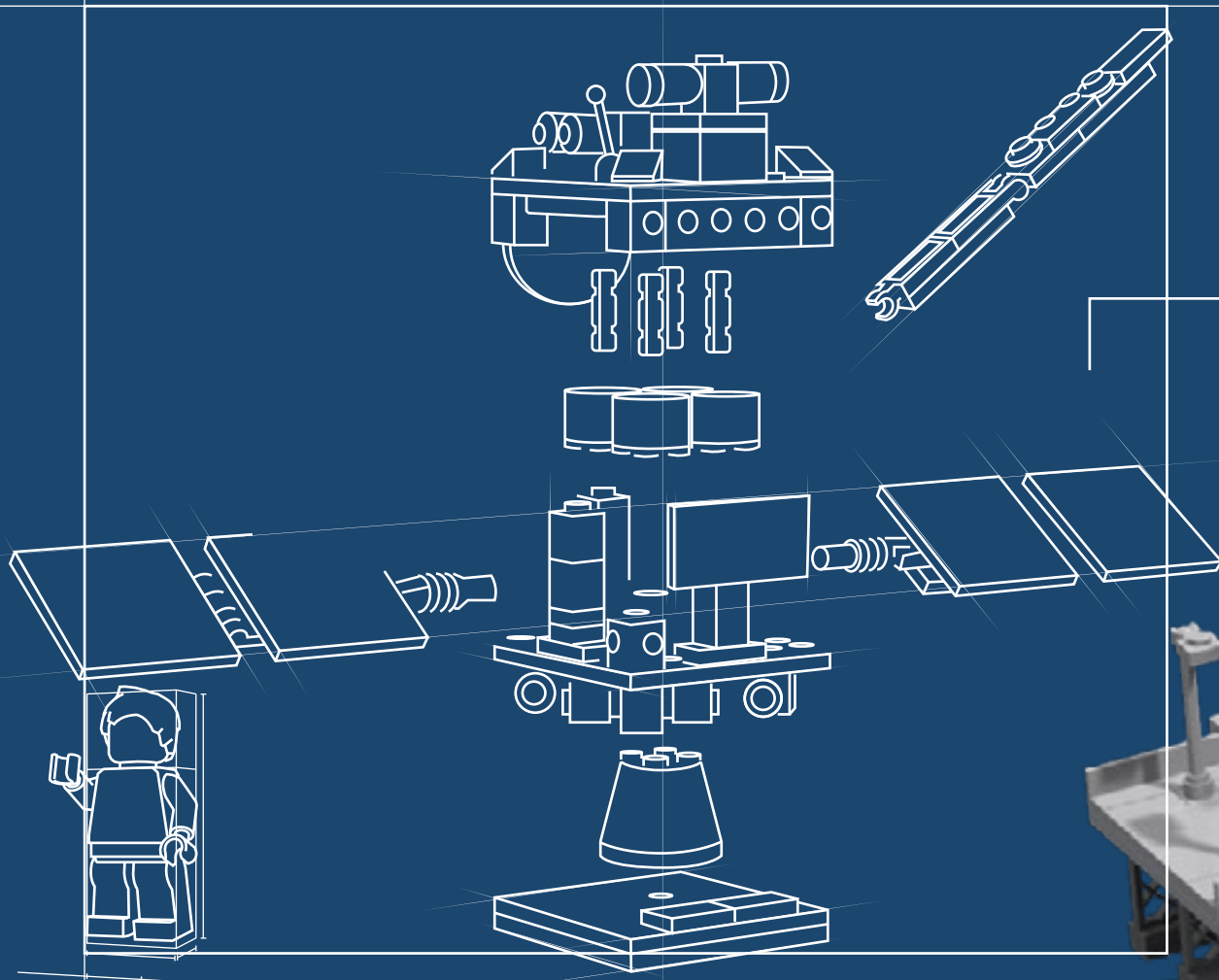
Designed for impactful creations that bridge the gap between compact and elaborate builds, medium-scale projects offer more intricate details and storytelling potential. These models are great for employee rewards, or event showcases. With features like interactive elements and highly customized designs, medium-scale builds strike a balance between practicality and artistic expression.

Examples include Science Lab, Medium House, and Oil Rig/Tanker.

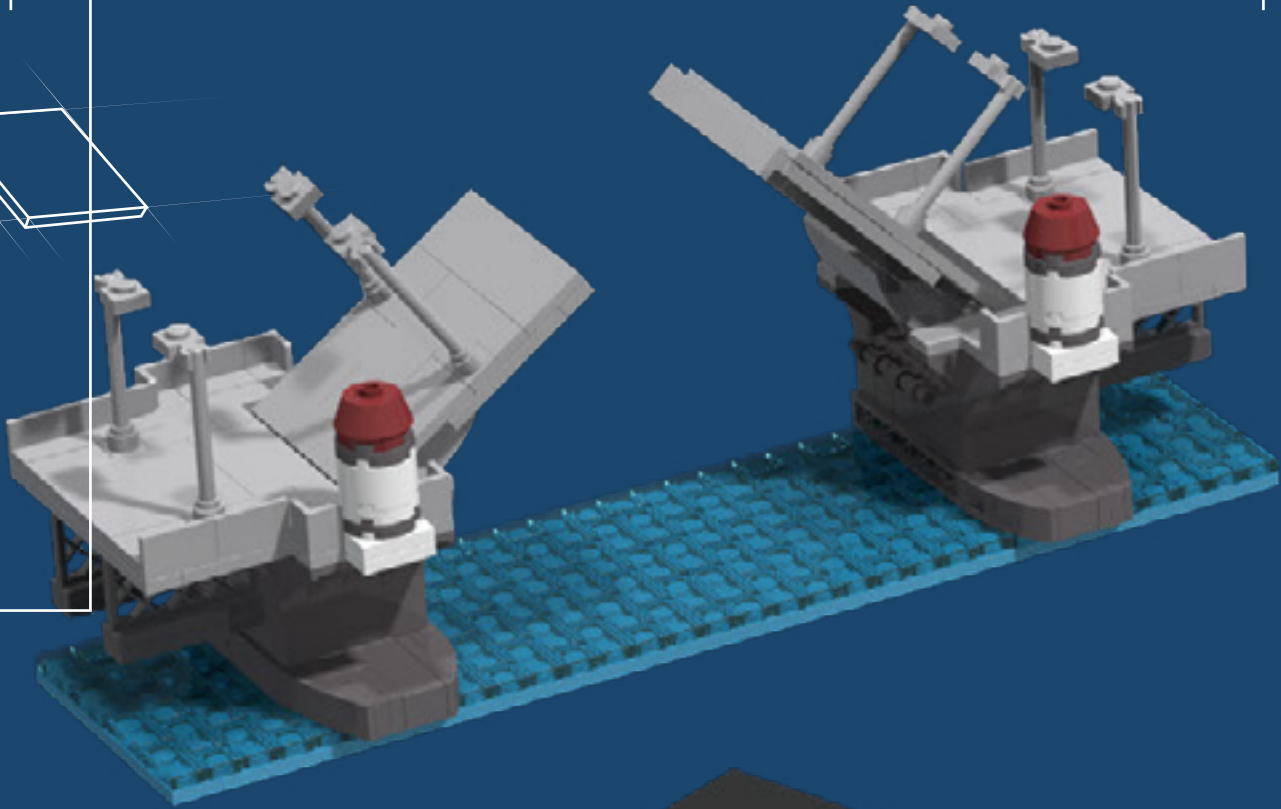
Please note:
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SIZE CHART | L



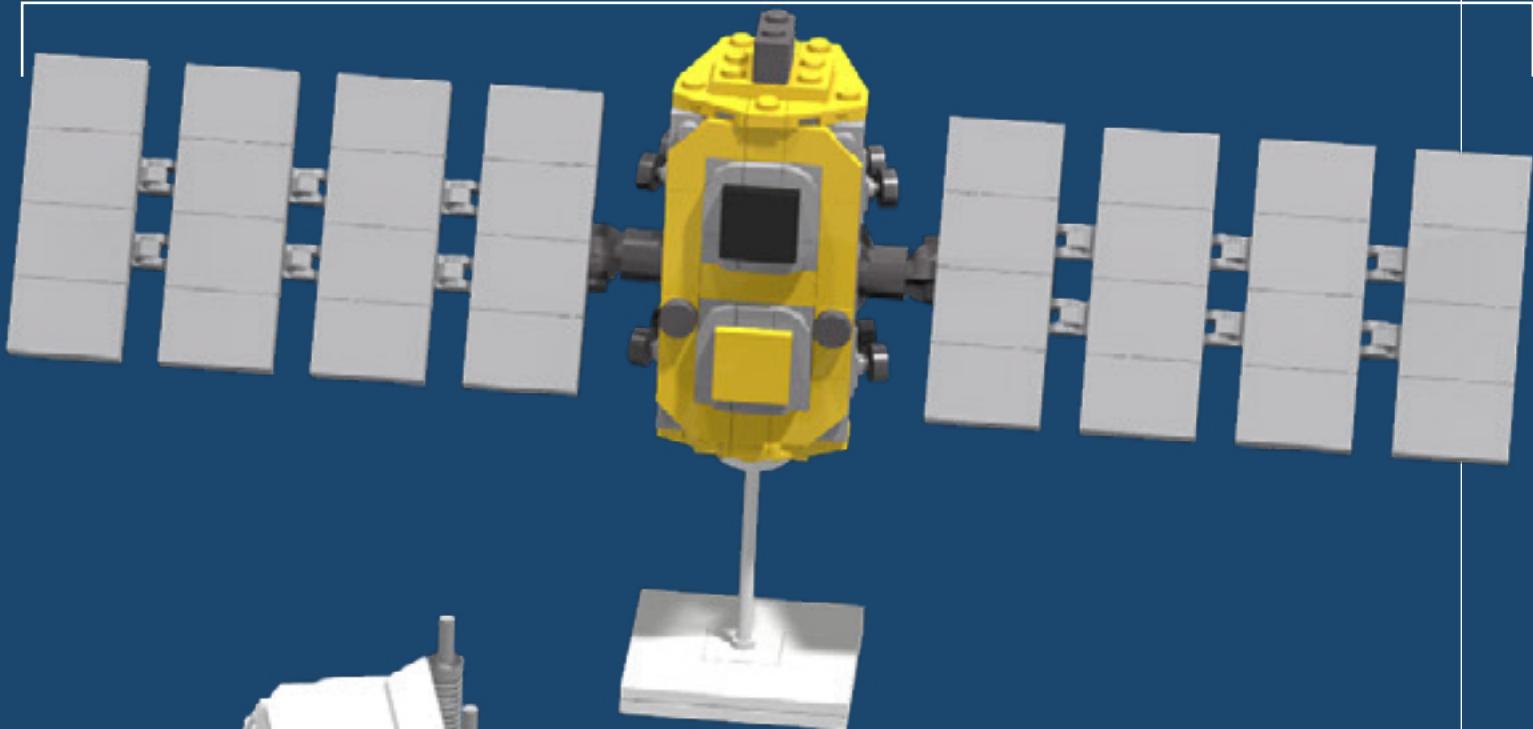
BRIDGE
\$90USD | 26cm/ 10" | 355pcs



TUKTUK
\$75USD | 20cm/ 8" | 330pcs



SATELLITE
\$60USD | 31cm/ 12.2" | 230pcs



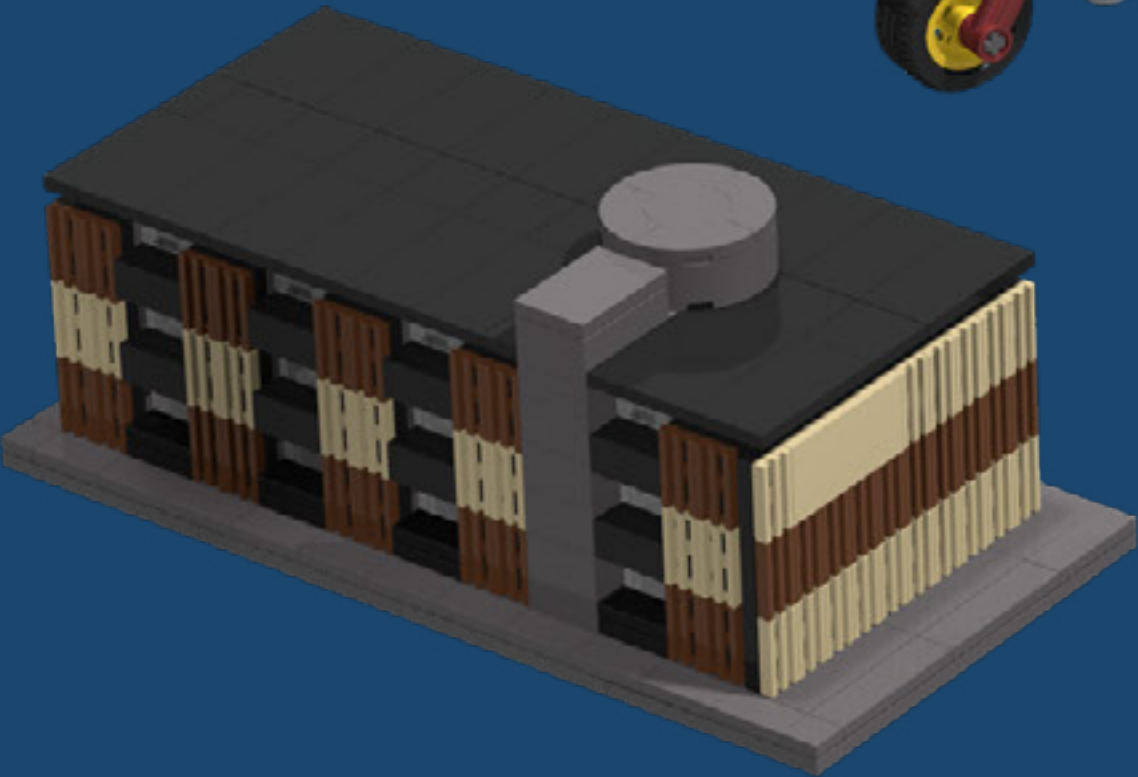
SOLOMON TRUCK

\$55USD
33cm/ 13"
208pcs



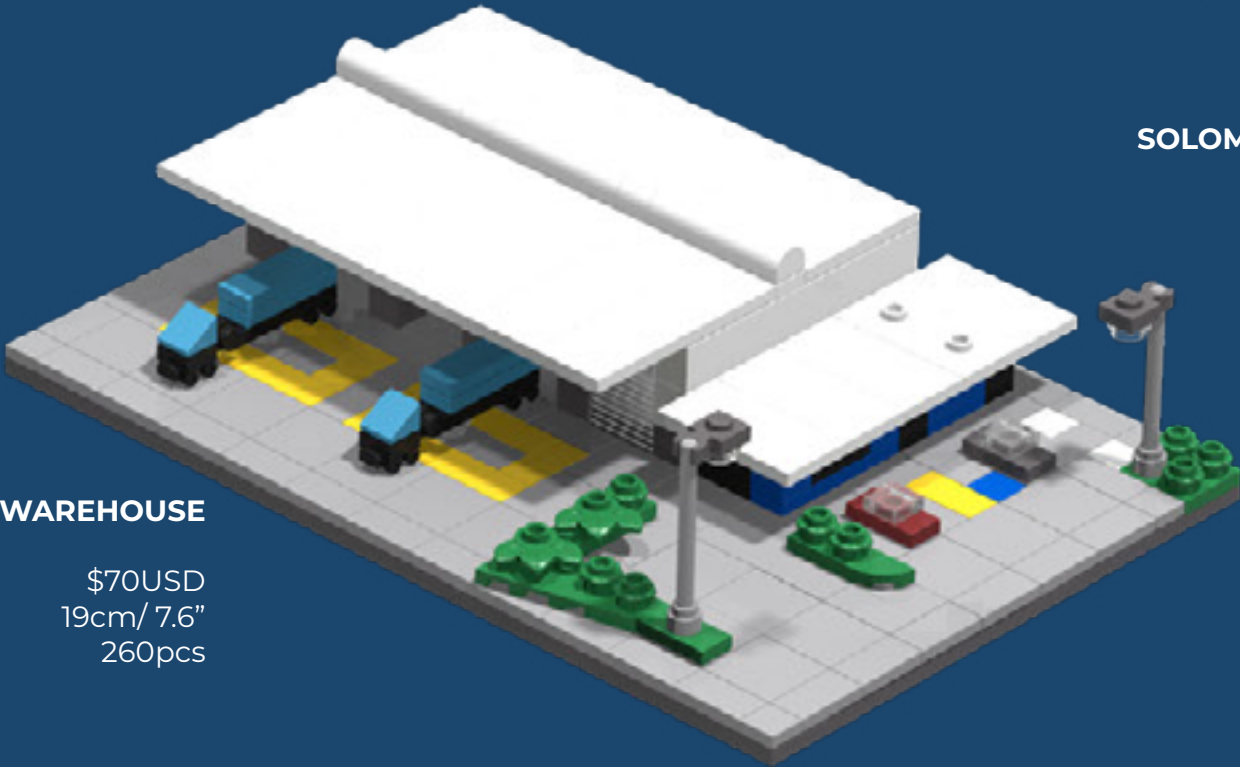
HOTEL

\$85USD
19cm/ 7.6"
350pcs



WAREHOUSE

\$70USD
19cm/ 7.6"
260pcs

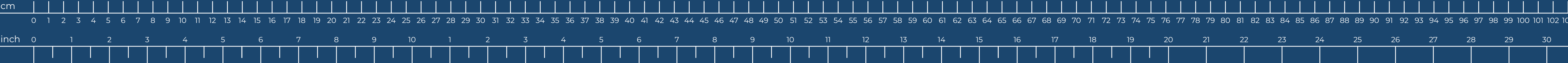


Large-scale builds are designed to make a statement. These creations are perfect for milestone celebrations, high-value gifts, or commemorating significant partnerships. Often with substantial detail, these models command attention and leave a lasting impression.

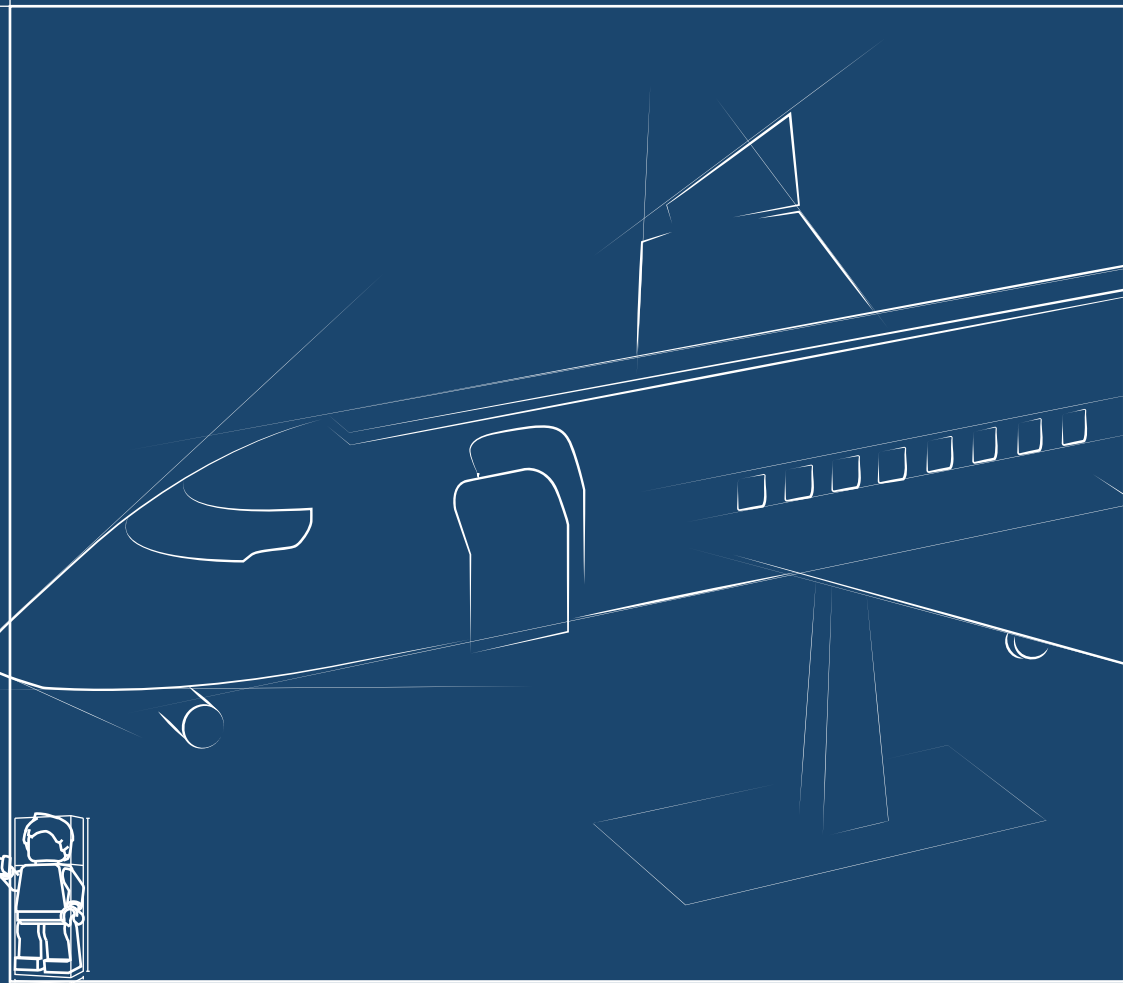
Suitable for industries looking to showcase architectural marvels, transportation models, or large landmarks.

Examples include Tuk-Tuk, Bridge, and Warehouse.

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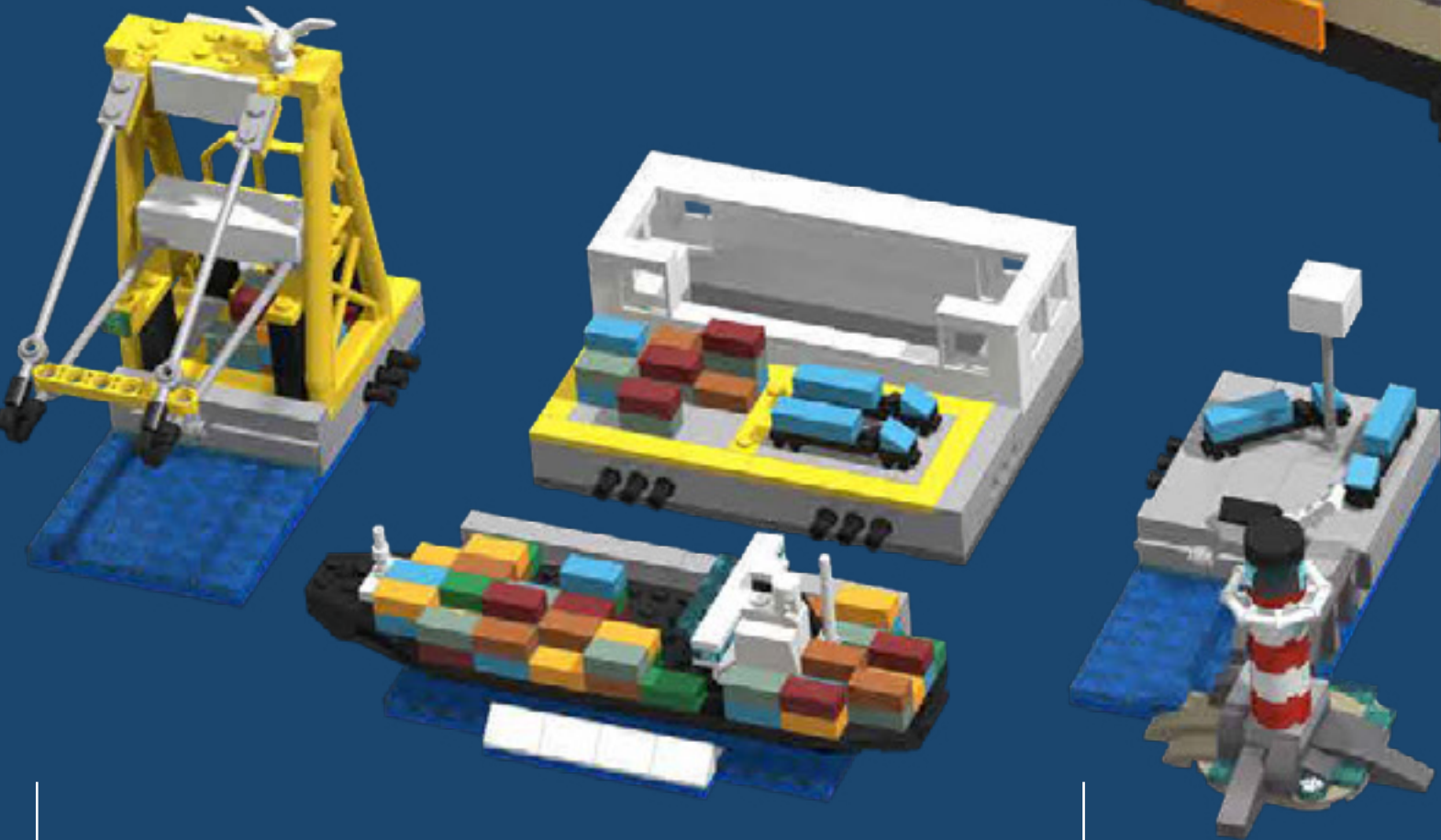
SIZE CHART | XL



STOCK EXCHANGE
\$360USD | 28cm/ 11" | 760pcs



AIRPLANE
\$160USD
53cm/ 21"
355pcs



CARGO PORT
\$140USD | 25cm/ 10" | 580pcs

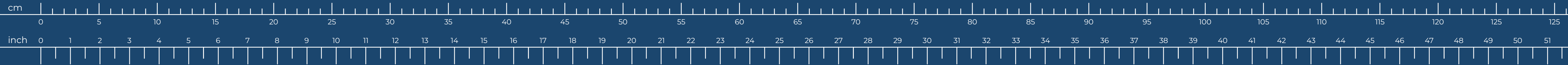


FOOTBALL FIELD MODULE
\$80USD
31cm/ 12"
230pcs

For projects where grandeur is key, extra-large builds are crafted to represent flagship concepts or iconic models. These premium designs are ideal for limited edition gifts, high-profile launches, or large-scale corporate events. They feature extensive customization, advanced detailing, and storytelling, ensuring they stand out as a centerpiece.

XL sets allow for greater personalization, including modular designs or interactive elements, making them perfect for larger storytelling opportunities or as centerpiece items in corporate collections. Examples include Airplane, Stock Exchange, and Cargo Port.

Please note:
All prices are subject to change based on design complexity and specific part requirements.



SIZE CHART



XS

DD AUTO OFF ROAD 4x4 | \$5USD | 5.6cm/ 2.2" | 35pcs



S

FOOTBALL BRICKHEAD | \$19USD | 9cm/ 3.4" | 64pcs



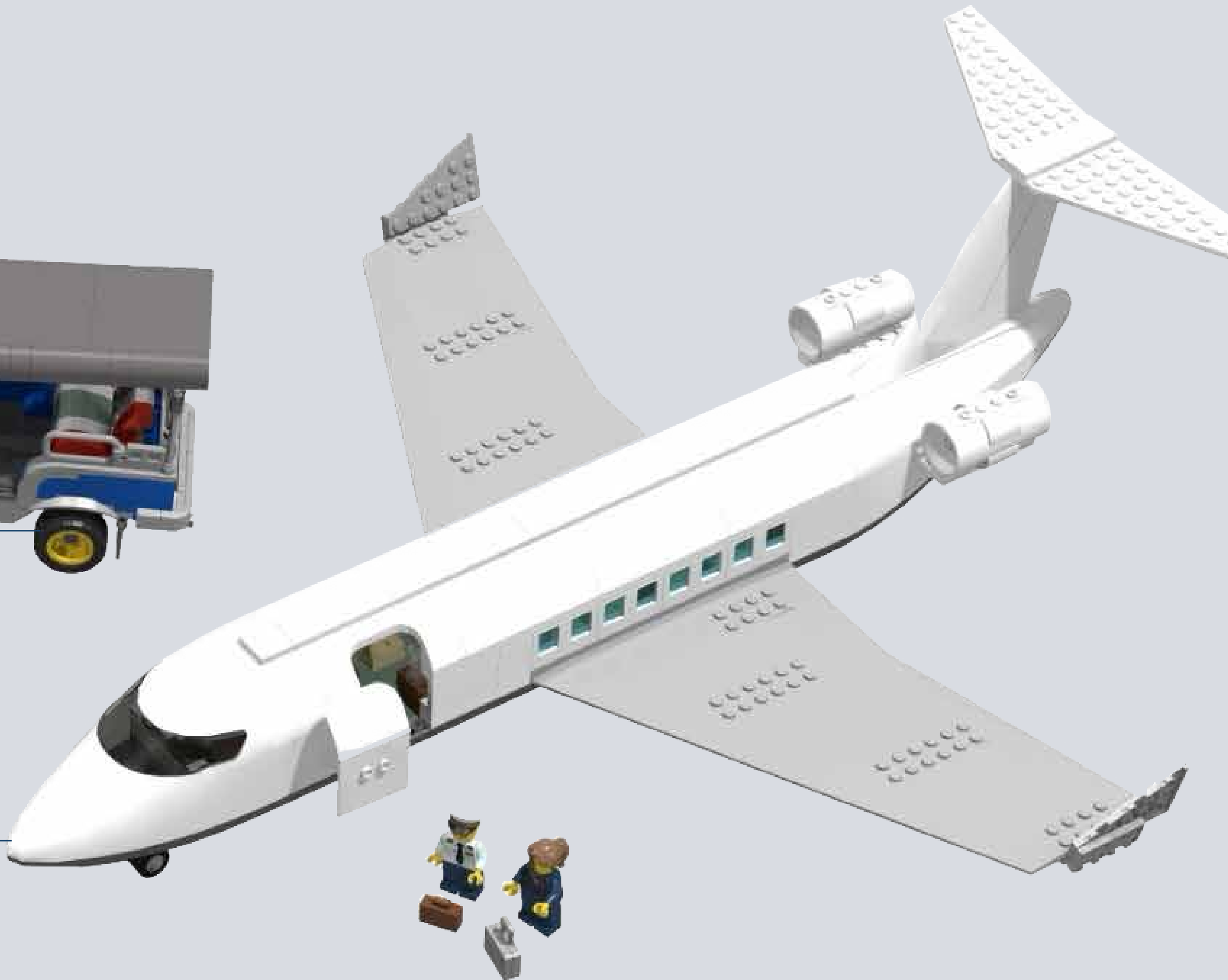
M

OIL RIG/ TANKER | ~\$70USD | 15cm/ 5.8" | 350pcs



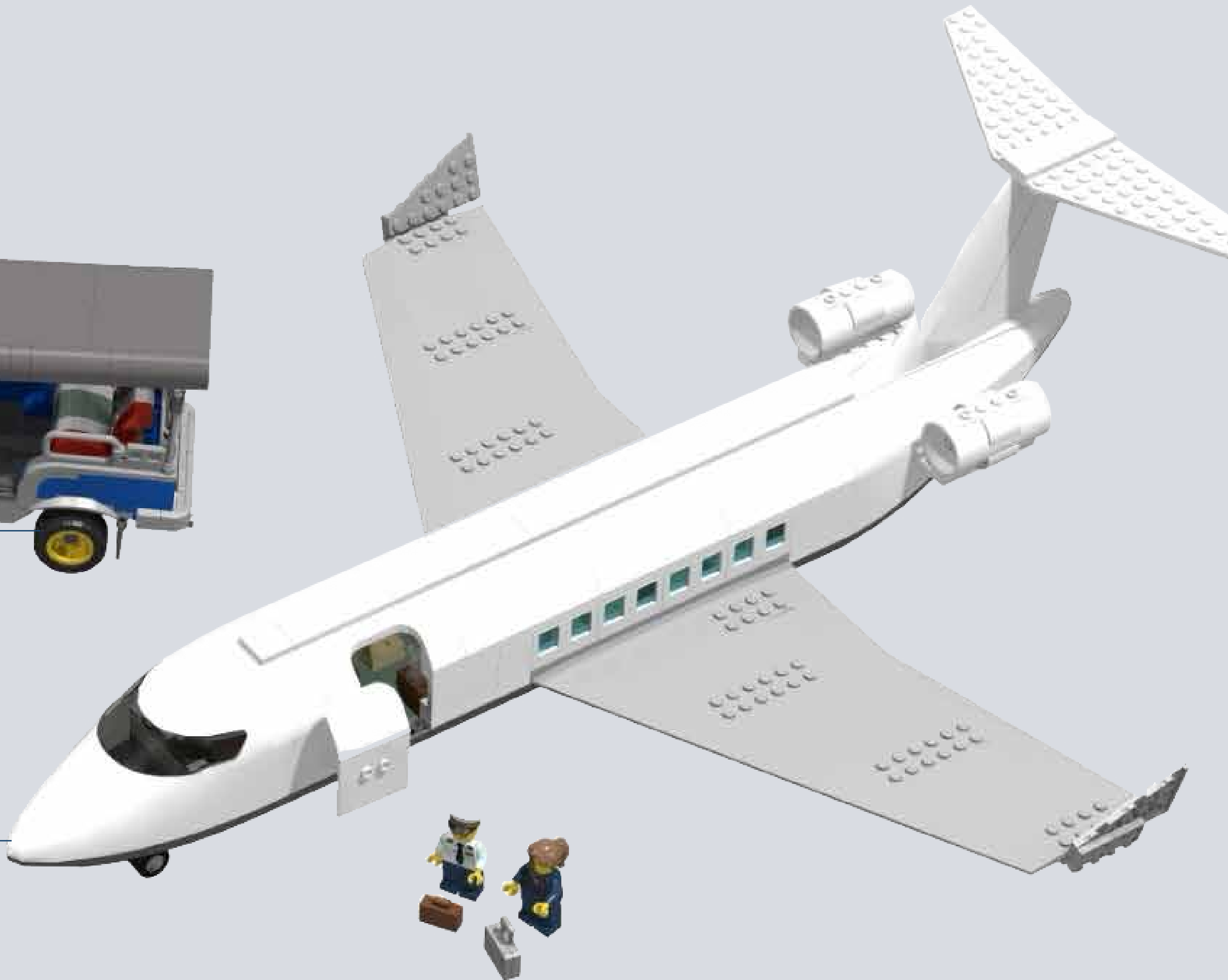
L

TUKTUK | \$75USD | 20cm/ 8" | 330pcs



XL

AIRPLANE | \$160USD | 53cm/ 21" | 355pcs



PROCESS AND TIMELINE

We believe packaging is just as important as the gift inside. Our tailored solutions include everything from eco-friendly paper bags to custom-designed magnetic lid boxes that add an extra layer of sophistication.

Whether you're aiming for simplicity or a bold, branded look, our packaging options are designed to match the scale and significance of your custom LEGO® creations. Every detail, from design to material, is crafted to create an unforgettable unboxing moment while reflecting your brand's values.

PROCESS



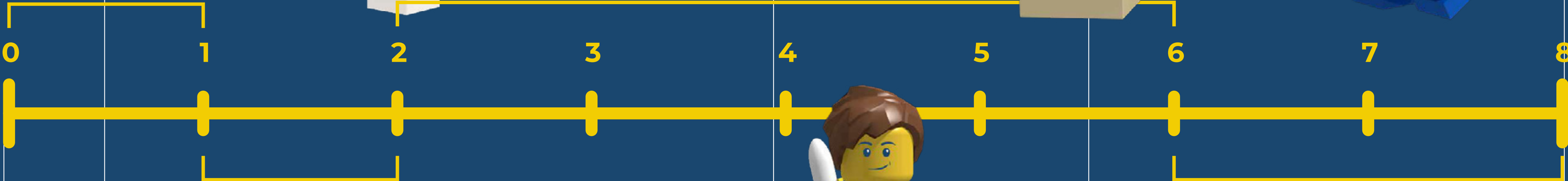
INITIAL CONSULTATION & CONCEPT DEVELOPMENT

1 Week



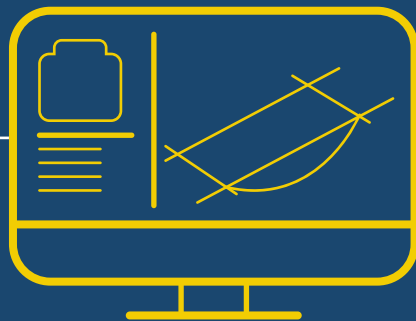
CUSTOMIZATION & PRODUCTION

4 Weeks



PROTOTYPE DESIGNING & TESTING

1 Week



FINAL QUALITY CHECK & DELIVERY

1-2 Weeks



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PACKAGING

Tailored Packaging Solutions for Every Need



BASIC PACKAGING OPTIONS INCLUDE:



PAPER BAG w/ WINDOW

Customizable design within the window. Sustainable and cost-effective option.



2-PIECE LID BOX WITH A SLEEVE

Elegant and versatile, perfect for premium gifting.



DIE-CUT BOX

Available in matte, glossy, or highlight finishes with spot detailing.



MAGNET LID BOXES

Sleek and durable, offering a high-end unboxing experience.

ENDLESS POSSIBILITIES TO SUIT YOUR STYLE AND BUDGET

We offer a wide range of packaging options tailored to your needs.

From sustainable solutions to high-end designs, our options cater to all budgets while maintaining a focus on sustainability and aesthetics.





LET'S GET STARTED!

Whether you're looking to create a unique LEGO® corporate gift or need more information, we're here to help. Scan the QR code or tap the link below to fill out our quick inquiry form. Let's bring your vision to life, one brick at a time.



SCAN THE QR TO GET STARTED
CLICK/ TAP HERE TO GET STARTED